

Report Click-Through Rate Report Interaction Email Clients

99.71%
Delivery Rate

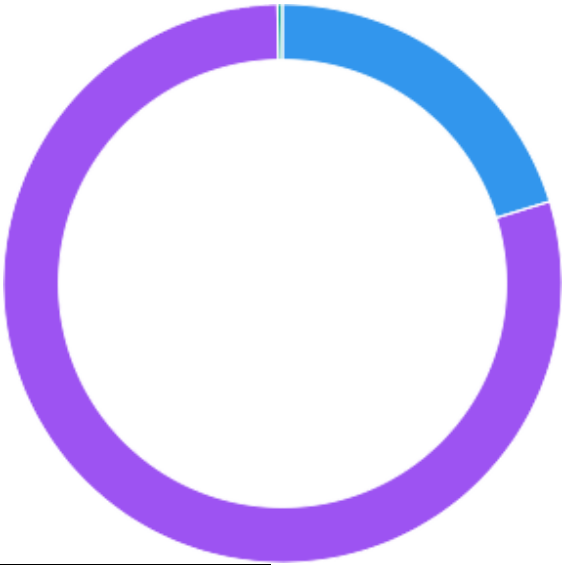
20.32%
HTML Open Rate

2.43%
Click to Open Ratio

Campaign	MHC-PS-LA_CSoC
Subject	Important Update! Introducing New WAAs for Region 1 and Region 2
Tracker Domain	(Inherited Tracker Domain)
Content Type	Marketing Email
Email Send Type	Immediate
Started At	Sep 27, 2023 3:39 PM
Created At	Sep 27, 2023 3:39 PM
Updated At	Sep 27, 2023 3:48 PM
Created By	Patricia Burns
Updated By	Patricia Burns
Sent To	09272023 Mailing_List for Important Update! Introducing New WAAs for Region 1 and Region 2
Suppressed From	
Total Sent	1,017
Total Queued	0
Total Bounced	2 Soft and 1 hard
Total Delivered	1,014
Delivery Rate	99.71%
Total HTML Opens	230
Unique HTML Opens	206

Sent and Queued Emails
All **1017** emails have been sent.

Open Rate



Opened:	206 (20.26% of total emails sent)
Unopened Emails:	808 (79.45% of total emails sent)
Bounced Emails:	3 (0.29% of total emails sent) - 2 soft and 1 hard

HTML Open Rate	20.32%
Total Clicks	5
Total Click Through Rate	0.49%
Unique Clicks	5
Unique Click Through Rate	0.49%
Click to Open Ratio	2.43%
Total Opt Outs	0
Opt Out Rate	0.00%
Total Spam Complaints	0
Spam Complaint Rate	0.00%
Prospects on Recipient Lists ⓘ	1,341
Suppressed Prospects	0
Unmailable Prospects ⓘ	324
Duplicate Prospects ⓘ	0

Clicks

Tools ▾

LINK ⓘ	UNIQUE CLICKS	TOTAL CLICKS
https://twitter.com/MagellanHC	0	0
https://www.linkedin.com/showcase/magellan-healthcare/	0	0
https://www.magellanprovider.com/MagellanProvider/do/Login	0	0
https://www.magellanprovider.com/MagellanProvider/do/LoadHome	0	0
https://www.magellanoflouisiana.com/for-providers/provider-c...	0	0

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