

Report

Click-Through Rate Report

Interaction

Email Clients

100.00%

Delivery Rate

23.85%

HTML Open Rate

1.48%

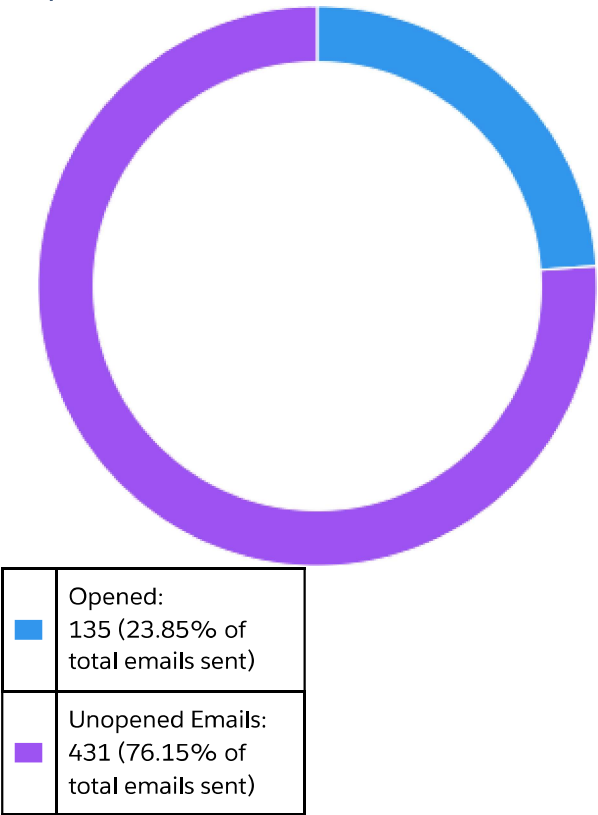
Click to Open Ratio

Campaign	MHC-PS-LA_CSoC
Subject	CFT Meetings and EBP Codes
Tracker Domain	(Inherited Tracker Domain)
Content Type	Marketing Email
Email Send Type	On Date
Started At	Jul 28, 2023 7:12 AM
Created At	Jul 27, 2023 4:14 PM
Updated At	Jul 28, 2023 7:21 AM
Created By	Patricia Burns
Updated By	Patricia Burns
Sent To	07282023 CSoC LA: CFT Meetings and EBP Codes
Suppressed From	
Total Sent	566
Total Queued	0
Total Bounced	0 Soft and 0 hard
Total Delivered	566
Delivery Rate	100.00%
Total HTML Opens	164
Unique HTML Opens	135
HTML Open Rate	23.85%
Total Clicks	2
Total Click Through Rate	0.35%

Sent and Queued Emails

All **566** emails have been sent.

Open Rate



Clicks

Tools ▾

Unique Clicks	2
Unique Click Through Rate	0.35%
Click to Open Ratio	1.48%
Total Opt Outs	0
Opt Out Rate	0.00%
Total Spam Complaints	0
Spam Complaint Rate	0.00%
Prospects on Recipient Lists ⓘ	781
Suppressed Prospects	0
Unmailable Prospects ⓘ	215
Duplicate Prospects ⓘ	0

LINK ⓘ	UNIQUE CLICKS	TOTAL CLICKS
https://twitter.com/MagellanHC	0	0
https://www.linkedin.com/showcase/magellan-healthcare/	0	0
https://www.magellanprovider.com/MagellanProvider/do/Login	0	0
https://www.magellanprovider.com/MagellanProvider/do/LoadHome	0	0
http://nwi.pdx.edu/wraparound-basics/	1	1